

# TAYLOR ZABINSKY

2022 LIBBIE LAKE WEST ST. APT. A, RICHMOND, VA 23230

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## CAREER OBJECTIVE

A designer by education and experience with a strong desire to support and elevate projects that provide a positive, lasting impact. I am energized by opportunities to utilize my passions and strengths to deliver high-quality work that drives an exemplary client and customer experience.

## SKILLS

### GRAPHIC DESIGN

Experienced in project management, brand marketing, digital design, illustration, typography and layout, color theory, UX & UI design, web design, and animation. Strong ability to effectively lead collaborative assignments, meet deadlines, and work within project parameters.

### DIGITAL COMMUNICATION

Skilled in social media and email marketing, designing for social campaigns in various media. Well versed in verbal and visual communication. Experienced in marketing research & strategy consulting.

### PROGRAMS

Adobe Photoshop, Illustrator, Premiere Pro, After Effects, and Bridge, Canva, and Microsoft, proficient. Coursework work UX & UI design as well as HTML & CSS. Experienced in Weebly, WordPress, and Wix. Highly developed computer skills with a strong ability to quickly learn programs.

### RELATED SKILLS

- FAA Drone Certified
- Close attention to detail
- Highly motivated and goal-oriented
- Positive and organized work ethic
- Excellent communicator
- Customer & culture focused
- Able to balance multiple projects
- Collaborative and hands-on
- Fast-paced, energetic worker

## EDUCATION

### JAMES MADISON UNIVERSITY

*Class of 2019*

B.S. Media Arts & Design, Interactive Design Concentration  
Studio Art Minor

Cumulative GPA: 3.6

## EXPERIENCE

### COMMUNICATIONS SPECIALIST, Dominion Energy

*February 2021–Present*

Creatively supported the digital communications team and multimedia team. Produced creative content such as graphics, photos, videos, and animations to tell stories, educate our audience, and communicate messages efficiently to our customers.

### ASSOCIATE COMMUNICATIONS SPECIALIST, Dominion Energy

*July 2019–February 2021*

Creatively supported the digital communications team. Produced creative content such as graphics, photos, videos, and animations to tell stories, educate our audience, and communicate messages efficiently to our customers.

### GRAPHIC DESIGN INTERN, Dominion Energy

*May 2018–December 2018*

Designed graphics/ads for social media platforms.

### GRAPHIC DESIGN INTERN, Quinoa Queen Foods

*May 2018–May 2019*

Created posts for all social media platforms including graphics, videos, blogs, and recipes.



[TAYLORZABINSKY.INFO](http://TAYLORZABINSKY.INFO)

*references available upon request*